

# Su-chzeng Ong



Su-chzeng Ong is a Talent Management Consultant and Executive Coach with Executive Development Associates. With more than 10 years of experience as an executive coach, Su-chzeng focuses on leadership and team development, coaching skills for leaders as well as coach training. She especially enjoys coaching senior level leaders of Fortune 500 companies. She is often asked to cover inter-cultural transitions and partner women executives on their leadership journey, having been a senior leader in a global MNC for decades based in London and Japan.

In her coaching work, Su-chzeng applies insights and wisdom, gained from more than 25 years of cross-cultural business experience as a manager of regional and global teams, to help leaders excel their individual and organizational leadership

performance.

Su-chzeng is an accredited ICF coach and a founding member of the International Coach Federation in Singapore and a member of the Asia Pacific Alliance of Coaches. Besides Singapore, Su-chzeng coaches in Japan, Thailand, China, Hong Kong, Malaysia, Indonesia, Thailand, Philippines, India, Pakistan and Dubai.

Besides her more than 2000 hours of coaching work in the private and public sectors in Asia, she devotes and donates her time to coaching senior executives in the non-profit sector. Su-chzeng's coaching style is to partner and engage the client in a deeply reflective and active exploration of their behavior and impact as a person and leader, deepening their self-awareness and building their confidence in the intentional management of themselves and those in their charge; challenging them to stretch with courage, supporting and appreciating their progress, always focusing on their goals, vision and performance so they can be the best leaders for their organization and their followers are engaged and enjoy being led by them. These focused actions ensure greater effectiveness and higher performance for the leader and the organization.

## **Her client list includes leaders from:**

UBS, RBS, Barclays Capital, Standard Chartered Bank, Bain Capital, CIMB Bank, OCBC Bank, AXA, Intel, GE, L'Oreal, Infineum, Boston Consulting Group, International Hotels Group, British American Tobacco, Arkadin, Santa Fe –Transocean Oil, Murphy Oil, Zuellig Pharma, Mundi Pharma, Stolt Nielsen, Boehringer-Ingelheim, Bristol-Myers Squibb, Suzlon, Marsh, Mercer, Syngenta, Energizer, SAP, SPX, Sotheby's, Sony Ericsson, Exploit Technologies, Keppel Group, Infocomm Development Authority of Singapore, SMRT, Starhub, Singapore Prisons, Civil Service College, CPF, and Economic Development Board of Singapore.

## **Education:**

- B.A., Literature, University of Malaya
- M.Ed., University of Sheffield

## **Professional Affiliations:**

- Associated Certified Coach, International Coach Federation
- Certified Solutions Focus Coach, Canadian Council of Professional Certification