

Simon Vetter



Simon Vetter is a Senior Consultant and Leadership Speaker with Executive Development Associates. He teaches managers to stand out in a positive, authentic way. He specializes in behavioral change, leadership effectiveness and personal brand management.

With 20 years of experience in sales, marketing and leadership development, Simon has a unique, in-depth understanding of the business culture in the US and Europe. He grew up in Switzerland and has been living in San Diego, California since 1997. Simon often travels to Europe and coaches in English and German.

He offers practical solutions to stand out in the workplace, improve behaviors, effectively influence others, and deliver business results while balancing work with personal life.

Simon's newest book *Leading with Vision: The Leader's Blueprint for Creating a Compelling Vision and Engaging the Workforce*, which he co-authored with Bonnie Hagemann and John Maketa, was released on May 17, 2017.

Clients

Over the course of his career, he has coached and advised managers and teams from 3M, Acushnet, Agilent, Daimler, Gallo Winery, Johnson & Johnson, Microsoft, REMAX, San Diego World Trade Center, Siemens, Toyota, US Steel, UBS and others. His clients engage him because they want more clarity, focus, and balance.

Education / Trainings / Certifications

MBA-equivalent degree in Business and Marketing from University of Berne, Switzerland; certified in Marshall Goldsmith Behavioral Coaching Method, CDR Assessment, DISC, and other instruments.