

# Scott Klososky



**Scott Klososky** specializes in helping leaders see the world in new ways through his speaking, consulting and books. He has used innovation, velocity, and future vision to build his own companies and advise clients. Now he speaks worldwide to audiences of all sizes across a myriad of dynamic industries.

## **Speaking**

Scott leaves audiences in awe with exciting technology presentations that teach graphically and orally, with outlets for enrichment far beyond the event itself. He uses the latest techniques for audience interaction while presenting concepts in ways that challenge attendees to think holistically in “high beam” ways to close mind gaps and bring teams together. Attendees also learn new ideas and tools that can be applied right away. Add consulting and workshop track services along with a broad inventory of supporting documents and resources, and Scott is guaranteed to change and accelerate the way your organization embraces technology - one groundbreaking concept at a time.

With a rare combination of "over the horizon" vision and "in the trenches" experience, Scott works to find the right content mix and match for every audience.

A full showcase of speaking topics and presentation clips can be found here:

<http://www.youtube.com/user/sklososky>.

## **Experience**

A former CEO of three successful tech startup companies and principal at consulting firm [Future Point of View](#), Scott specializes in seeing beyond the horizon of how technology is changing the world. His unique perspectives on technology, business culture, and the future allow him to travel the globe as an international speaker, consultant, and author, publishing three titles to date and working with senior execs in organizations ranging from the Fortune 500 to universities, nonprofits, and countless professional associations and coalitions. As a technology entrepreneur, he also continually works in the trenches of building his own companies.

Currently Scott is developing [Crowdscribed](#), a new publishing model for a range of publication types generated by crowdsourcing. Created by the crowd and for the crowd, this new model of publishing reverses the process of traditional publishing and produces titles that will guarantee readers—and revenue. He is also the founder and part owner of [Alkami Technology](#), a previous tech startup that developed a 2nd generation online banking platform with innovative features non-existent in current systems. The privately-owned software company focuses on providing online account management solutions to the financial services industry.

## Background

Scott began his career hitting the ground fresh out of high school, where his job as a delivery boy was a springboard into the world of technology. He became division head of a computer sales division and then purchased it as his own company. It was eventually built into a twelve-store operation in three states.

His next endeavor was as founder and CEO of Paragraph, Inc., a Soviet/American joint venture founded in 1988, despite international tensions. Half of the company was sold to Silicon Graphics, and the other half is still expanding today (Parascript, Inc.).

Scott then collaborated with H.R. Haldeman to publish a diary of his years as an aide to President Nixon, which was a bestseller (Putnam Publishing), and involved Sony Interactive in the release of a book companion CD-ROM.

The evolving Internet ushered in a world of opportunity for inspiring pioneers, and Scott was not left behind. He was founder and CEO of webcasts.com, an early producer of webcasted media ranging from corporate and government communications to sporting events and entertainment. He sold webcasts.com in 1999 for \$115 million. His expertise in leadership and his creative approach to business direction inspired Critical Technologies to hire him as a turnaround CEO, where he completely rebuilt the underlying products and brought the company to profitability.

## Books

- [The Velocity Manifesto](#): Harnessing Technology, Vision & Culture to Future-Proof Your Organization
- [Enterprise Social Technology](#): Harnessing the Power of Social Media, Social Networking, Social Relevancy
- [Manager's Guide to Social Media](#): Jumpstart Productivity, Profitability, and Business Growth with Social Media; (A McGraw Hill Brief Case Series Book)