

# Ken Pasternak



Ken's unique background combines experience in training, consulting, institution building and corporate banking in the USA and internationally. As a consultant, facilitator and keynote speaker he focuses on leadership, talent development, team effectiveness, improving communications skills and building cross-cultural understanding.

He has worked with private and public sector leaders across USA, Europe, CIS, China, Africa and the Middle East. His clients have included executives from a wide range of industries including telecommunications, manufacturing, power and energy, transportation, banking, municipal infrastructure, retailing and agribusiness. In his workshops Ken uses various interactive methodologies including action learning, cases studies, computer-based simulations, behavioural simulations, and role plays.

Ken is the co-author of **Performance at the Limit, Business Lessons from Formula 1 Motor Racing** published by Cambridge University Press which was the inspiration for an eight part BBC World television series entitled, "**Formula for Success.**" He also co-authored **Managing Your Strengths** with Allan Katcher, one of the two creators of the LIFO® Method.

He co-founded and is a Director of **BankT&D Consulting (London and Dubai)** which provides consulting and training to banks in emerging economies. Previously, he was Director of Education and Training for the **European Bank for Reconstruction and Development (London)** where Ken's team established banking and business schools across countries in the former Soviet Union. Ken was also a founder and Chairman of the **Joint Vienna Institute (Vienna, Austria)** which has trained over 30,000 officials and executives in partnership with the IMF, World Bank, World Trade Organization and OECD; and where he continues to teach business executives.

In his early career Ken worked at **Citibank** where he held positions in corporate banking, relationship management, institution building, training and consulting while living in New York, London, Helsinki, Istanbul, and Brussels. Prior to joining Citibank Ken lived in Paris, France where he did post graduates studies.

Ken has taught on Executive MBA programs at Aalto University (Finland), Copenhagen Business School (Denmark), Koç University (Turkey); and has lectured at The Wharton School in Abu Dhabi and the Finnish Institute for International Trade.

He was awarded the title of Academician of the Russian Federation by a consortium of seven major Russian universities in recognition for his efforts in creating a country-wide network of business support and training centers focussed on small and medium enterprises.

Ken is a member of the International Council of the American Management Association and the Academy of Management.

Ken is a graduate of Yale University. He is a citizen of the USA and of Finland, where he resides.