

# Barbara Teicher



Barbara Teicher is a Consultant and Facilitator with Executive Development Associates. As you get to know Barbara, you will immediately see that she has taken her nearly 6' height to the level that reaches her skills and experiences as a keynote speaker, corporate trainer, consultant, and business coach. Barbara guides her audiences in a lighthearted look at the reasons for challenges they face in business communications and interactions with customers and employees. She brings common sense to all this with a no-nonsense approach to changing difficult situations into lasting solutions.

Barbara brings her 25+ years of developing leaders in Fortune 50-500 companies to every engagement and forum in which she works. She honed her delivery skills and business savvy through a strong background in the telecom industry. Barbara provided executive briefing sessions to officer level customers and employees as she coached and consulted participants who operate small companies to leaders and teams in large enterprise organizations.

She has appeared on the NBC affiliate "Kansas City Live" to showcase a state-of-the-art executive briefing center and how this medium delivers compelling reasons for customers to do business with an organization. She has delivered presentations on advanced business solutions to senior officers of the most recognized brands in the world as a part of the sales and marketing strategies while working at Sprint Corporation.

As a high energy leader, wife, and mother – she consulted on and critiqued an executive simulation conducted at the University of Pennsylvania's Wharton School of Business; and has just finished a book to be released in spring of 2014. She is the 2013-2014 president-elect of the National Speakers Association's Kansas City chapter and a mentor for MBA and EMBA students with the Helzberg School of Management at Rockhurst University. You will learn very quickly about how she adds life to her motto and belief 'It's HOW You Say it.'

Barbara lives in the Kansas City area with her husband, Adam, and their rambunctious dog Aspen. She and her husband are the proud parents of an honors college sophomore daughter at Colorado State University.