



# BONNIE HAGEMANN

CEO, EDA, Inc.



CEO Coach



Thought Leader



Author & Speaker

## ABOUT BONNIE

Visionary leader and leadership expert Bonnie Hagemann is the CEO of EDA, Inc., a top-of-the house boutique firm specializing in C-Suite Coaching, Succession Planning, Design of Custom Executive Development programs and preparing high potentials to step into senior leadership roles. EDA has a 37-year history of working with medium and large organizations to develop their executives and is currently turning it's long-term thought leadership in the space into a powerful HR Tech platform called SurveySaurus. This platform is designed to help organizations build compelling cultures by becoming the one-stop-shop for HR & Leadership Development surveys, capturing the tone of the organization, and "making culture visible" and providing insight to the leaders, the board, and the investors so they can make informed, intelligent decisions.

In addition, she serves on an HR tech corporate board, leads some of the industry's most valued Trends in Executive Development research and serves as co-president for WomenExecs on Board. She has over 50 publications including a book on visionary leadership entitled "Leading with Vision: The Leader's Blueprint for Creating a Compelling Vision and Engaging the Workforce".

## PRESENTATIONS

Bonnie's personal leadership journey combined with sound business principles, and expertise in leadership strategy have led her to serve as a speaker, coach, and trusted advisor to some of the most respected organizations in the world.

- Trends in Executive Development
- Visionary Leadership
- Creating Compelling Cultures
- CTO to CEO
- CFO to CEO
- Leadership Strategy
- Gender Equality in Leadership
- Physician and Healthcare Leadership

## OUR CLIENTS

Our clients say they view Bonnie as an excellent speaker, facilitator, coach, and a trusted advisor with a talented and dedicated team of technologists, consultants and staff. She speaks to corporate, non-profit, and government audiences and works with senior executives in some of the world's most recognizable organizations in the world. Sampling of current and past clients:

- *Bunge*
- *Lockheed Martin*
- *Cisco*
- *McDonalds*
- *Merck*
- *Unum*
- *St. Luke's University Health System*
- *The RAND Corporation*
- *U.S. Dept. of Defense*
- *Southwest Airlines*
- *Davita*
- *Chesapeake Energy*
- *Dolese*
- *Cable One/Sparklight*
- *Johnson Controls*
- *Express Employment Professionals*

## STATISTICS

To date, Hagemann has provided coaching for over 240 leaders in primarily large organizations including 17 high level CEOs. Many of her coaching clients receive a promotion, a better position and/or an increase in salary during or upon completion of the coaching process.

**240**

*Leaders Coached (17 High-Level CEOs)*

**300+**

*Presentations & Speeches Delivered*

**50+**

*Published Studies, Books, & Reports*

She has 50+ published works in a variety of fields and areas of study, she is also called upon as a subject matter expert for the media, including Forbes, Financial Times, Chief Executive, Fast Company, The Wall Street Journal, CNN, Career Builder, US Business Review, and many others. Prior to leading consulting firms, Hagemann excelled as a consultant and thought leader for CPP, Inc. the publisher of the MBTI®, CPI® and other well-known and highly credible assessments.

“

Your address was superb! Numerous graduates, faculty and family members commented on the importance of your message concerning the professional and humanistic side of medicine.”

Joel Rosenfeld

*Address at the St. Lukes Graduate Medical Education Ceremont*



Other Publications:

- *Leading With Vision*
- *Decades of Differences*
- *Personal Excellence*
- *Trends Reports (2014, 2016)*

PUBLICATIONS