

# Yury Boshyk



Founding Director of Global Executive Learning, and Chairman of the Global Executive Learning Network, an association of professionals involved in monitoring global trends that affect companies and countries, and assisting multinationals and organizations in the design and delivery of business driven action learning.

Yury Boshyk's expertise is in analyzing global political, economic, social and cultural issues, emerging economies, global and national competitiveness, and future trends. He is a consultant with multinational companies and international agencies assessing worldwide, regional, and country issues and change, and business opportunities and risks in various areas of the world. He publishes in this area and lectures on these subjects in both company-specific executive programs and in academic and government institutions throughout the world.

Since 1990, he has also helped design and implement business focused action learning executive programs with General Electric and other leading multinationals. He organizes an annual Global Forum on Business Driven Action Learning and Executive Development, a gathering of representatives of multinational companies, public and "third" sector institutions. In 2000 it was hosted by Boeing in the United States; in 2001 by BHP-Billiton in Australia, and in 2002 (21-24 May) it will be hosted by the Gordon Institute of Business Science, and the Standard Bank of South Africa in Johannesburg; and in 2003 (20-23 May) the eighth annual Global Forum it will be hosted by ABN-Amro Bank in Amsterdam.

His most recent clients include: ABB, ABN-Amro Bank, BASF, Baxter Healthcare, BHP-Billiton, the Boeing Corporation, Ciba Specialty Chemicals, Deutsche Post World Net, Eli Lilly and Company, Fujitsu, General Electric, Generali, Johnson & Johnson, Pirelli, the RCMP, Volvo Car Corporation, and The Brookings Institution in Washington, D.C.

He works in cooperation with a number of institutions among them the J. M. Huber Institute for Learning in Organizations, Columbia University (New York, USA), where he is member of the advisory board; Executive Development Associates where he recently joined the advisory board; and, the Gordon Institute of Business Science, University of Pretoria (located in Sandton, near Johannesburg, South Africa), where he is Visiting Professor.

He has published studies, books and articles that deal with the external environment of business, specifically trends affecting corporations and countries as well as historical works on twentieth century topics; among these, studies on nationalist and socialist revolutionary movements, World War II and its aftermath, and postwar refugees and displaced persons. His most recent article was published in the Financial Times (London)—on Knowledge Management-- and his most recent book is entitled Business Driven Action Learning: Global Best Practices, which he edited. It was published by Macmillan, and St. Martin's Press in the USA in 2000. The next volume, Action Learning Worldwide: Experiences of Leadership and Organizational Development, will appear in May, 2002 with the same publishers. He is presently working on two other books: "New World--New Business Challenges", and "Business Driven Action Learning: A User's Guide".

Formerly, Professor of Strategy and International Business Environment at IMD (International Institute for Management Development), Lausanne, Switzerland (1989-1996); professor of Geopolitics and Strategy, and Director of Executive Learning, at the Theseus International Management Institute in Sophia Antipolis Science and Technology Park, France (1996-1999); from 1977-88, assistant professor, Department of Slavic Languages and Literatures, University of Toronto; and 1983-85, assistant professor, Department of History, Harvard University Summer School.

Yury Boshyk completed his doctorate at the University of Oxford (St. Antony's College), his Master's degree at the London School of Economics, and his B.A. at the University of Toronto. He is listed in the Marquis' Who's Who in the World, as well as The Futurist Directory, and Harvard's International Directory of Business and Management Scholars and Research. He is a member of the ASTD, the Royal Institute of International Affairs and other professional associations. In 1989 he received a citation from the Mayor of Toronto for his contribution to the Mayor's Committee on Community and Race Relations.

He lives in the south of France, near Nice.