

# Fariborz Ghadar



Fariborz Ghadar is the William A. Schreyer Chair of Global Management, Policies and Planning and Director, Center for Global Business Studies at The Pennsylvania State University Smeal College of Business Administration. He specializes in global corporate strategy and implementation, international finance and banking, and global economic assessment. In particular, Dr. Ghadar is a leading authority on the impact of e-Business on global firms. Dr. Ghadar has also served as a consultant to a score of major corporations, governments, and government agencies and regularly conducts programs for executives of major multinational corporations here and abroad. His clients have included Aramco, AT&T, BASF, CalPERS, Compaq, Eastman Chemical, Ericsson, Lucent Technologies, UBS, the U.S. Department of the Treasury, and the World Bank among many others.

Before joining The Pennsylvania State University, Dr. Ghadar was Professor and Chairman of the International Business Department at The George Washington University School of Business and Public Management. During the Shah's regime he held a vice-ministerial post in the Ministry of Commerce of Iran, having served as Deputy Vice Minister of Finance and Economy in charge of international investments and economic affairs. He has also served as an investment banker at the International Finance Corporation (World Bank), as well as research coordinator of the Harvard Multinational Enterprise Project.

Dr. Ghadar received his D.B.A. and M.B.A. from Harvard Business School, an M.S. in Mechanical Engineering and a B.S. in Chemical Engineering from M.I.T. He is a member of the Academy of International Business, the International Energy Economists Association, and the National Business Honor Fraternity. He is the author of eleven books and numerous articles, his most recent being *The Dubious Logic of Global Megamergers* which was the lead article in the July/August (2000) issue of *Harvard Business Review*. Other publications include: *Financing Growth in Developing Economies* (1999), *New Information Technology & Its Impact on Global Business Management* (1998), and *New Financial Instruments: Horizons for Risk Management* (1996).

Dr. Ghadar has provided on-going strategic consultation as a member of the Board of Directors of a number of major U.S. firms and multi-national organizations. Dr. Ghadar is a frequent presenter at executive educational fora and was the recipient of AT&T's prestigious 5.0 award in teaching excellence. Dr. Ghadar is also the recipient of the Marketing Educator of the Year Award, which is presented annually in recognition of outstanding contributions to the advancement of marketing education and business development. While chairman of the Intradors Group, he was pleased to accept the Chief Information Officer (CIO) magazine's annual CIO 100 Global Leaders Award. This award recognizes the top 100 international organizations for their business performance excellence and reputation for global leadership. In addition, he was named one of the top 10 Stars of Finance by *Business Week* magazine.

Dr. Ghadar is frequently quoted in such internationally circulated publications as the *Wall Street Journal*, *Financial Times*, *The Washington Post*, *USA Today*, and the *Christian Science Monitor*. He has been a featured speaker and interviewee on the major television networks as well as the business broadcasts of CNN, CNBC, and *Nightly Business Report*.