



AccuRecruiter

AccuRecruiter is a web-based interactive experience to help companies generate leads, convert leads to candidates, and greatly enhance the overall recruiting and selection process efficiently.

Finding the best talent possible is a seemingly impossible task, even in this current economic environment. And processing the incredible numbers of candidates is overwhelming without the aid of automated tools and processes. AccuRecruiter is a web-based tool that can be tailored to each unique client to help your company select the best talent. The use of online video based interview enhances the candidates experience and interest compared to plain text-based questions. AccuRecruiter is engaging. Feedback is given throughout based on the participant's response providing a personal experience for each individual.

- **Increase & Improve Applicant Flow:** Social media, email campaigns, flyers, employee referrals, network, etc.
- **Enhance Quality of Applicant Flow:** Identify quickly those with proper skills, schedules, integrity, etc.
- **Process Applicant Flow & Realize Higher Conversion:** Reduce time to process and lower turnover
- **Lower Costs:** Timing of hires, quicker hires, more efficient process

AccuRecruiter provides a system that both asks questions, and based on the responses, provides different messages, allowing for your company to effectively convey its company brand message and be positioned as the employer of choice. And all this can be done in less time while meeting your recruiting goals, thereby saving significant money.

With the differential messaging and the engaging process, move high potential candidates quickly through your process and improve your conversion rate of these high potential candidates.

Client Successes

- 26% reduction in 120- day turnover
- >\$500,000 cost decrease from improved efficiency and lower turnover
- >\$26,000 increase in revenue per associate

Consistency of Process

AccuRecruiter facilitates like standards across locations and establishes a consistent recruiting process. In addition, it provides a recruiting management system that allows your company to send communications/emails to prospects, set up email drip campaigns to solicit prospects and/or stay in touch with applicants and seasonal help.



A Totally Integrated Solution:

- **Save Time and Money:** Touch fewer unqualified candidates. Meet your annual or seasonal recruiting goals in less time, thereby reducing time to hire and seasonal salary costs.
- **Employer of Choice:** Communicate to candidate your company, its' culture, and what sets you apart from other companies and share your Employee Value Proposition early in the recruiting process.
- **Appeal to Gen Y:** Meet the expectations of the large Gen Y population with an interactive, technology experience —an alternative to traditional recruiting.

