



# CRITICAL THINKING BOOT CAMP

## TRAIN-THE-TRAINER PROGRAM

### Trainer Certification

#### PROGRAM OUTLINE:

- ✘ **Prepare with Pre-work**  
*(starting one month prior to 1st Training Class)*
  - **Watson-Glaser Critical Thinking Assessment**
  - **Assigned Reading**
  - **Manager Alignment Meeting**
- ✘ **Participate in an on-site Critical Thinking Boot Camp Workshop**
- ✘ **Receive two days One-on-One Coaching following the 1st workshop**
- ✘ **Co-facilitate an on-site workshop with EDA**

### WHAT IS IT?

If you're not developing your employees' ability to apply critical thinking skills, then you're missing a huge opportunity. Improved critical thinking skills lead to more effective problem-solving, well-reasoned decisions, improved strategic thinking, and better planning and implementation in your organization. Our Critical Thinking Boot Camp is the answer and our Trainer Certification program allows you to offer this program throughout your organization for a minimum investment.

### WHAT MAKES IT DIFFERENT?

As the "boot camp" name suggests, attendees will be immersed in an intensive, three-phase development process focused on learning practical skills. Each program attendee will gain a "Masters-level" understanding of critical thinking and the tools to take their decision making skills to the next level. The **Critical Thinking Boot Camp (CTBC)** powered by **Pearson's Watson-Glaser II Critical Thinking Assessment** is specifically designed to help your workforce understand their critical thinking strengths and challenges and build lasting skills on both the individual and team level by utilizing tools and techniques developed and refined over the past 30 years. Experts in the field of critical thinking acknowledge that these skills cannot be learned in a "quick fix" manner. For real development to occur, it will take more than just a two hour workshop. It takes focus, sustained effort, and determination. That's what makes our Critical Thinking Boot Camp so successful.



Contact **Heather Ishikawa**  
at **925.837.2264** or  
**Heather.Ishikawa@Pearson.com**  
to learn more and to schedule  
an onsite workshop.

## TRAINER CERTIFICATION PROGRAM

### CERTIFICATION PROGRAM AND TWO CRITICAL THINKING WORKSHOPS

*\$37,000 fee includes:*

- ✕ **Certification Pre-Work**
- ✕ **Two Critical Thinking Boot Camp Workshops**
  - Trainer being certified will participate in 1st workshop and co-facilitate 2nd workshop
  - 10 participants per workshop included (20 total participants)
  - Add additional workshop participants for \$1,595 per person (Maximum 20 per workshop)
- ✕ **Two Days Onsite Certification Coaching**
- ✕ **Certification Materials:**
  - 1 Set of Participant Materials for each workshop participant
  - 1 Watson-Glaser Critical Thinking Development Report for each workshop participant
  - 1 Set of Instructor Guidelines per trainer being certified
  - 1 Action Tools USB (containing electronic copies of our tools for online sharing and collaboration) per workshop participant
  - Critical Thinking Boot Camp Pocket Guide
  - Ongoing Return On Investment Reports to assist with Marketing of CTBC

### ONGOING PARTICIPANT MATERIAL COST

*\$750 per participant (assessments not included); Minimum order 25 sets*  
**Materials include:**

- ✕ **Critical Thinking Boot Camp Resource Guide**
- ✕ **The Action Tools USB**
- ✕ **The Critical Thinking Boot Camp Pocket Guide**
- ✕ **3 Sets of Wall Charts per 25 Resource Guides**

### ABOUT US

**Pearson TalentLens** publishes scientific assessments that are used globally to hire and develop the 21st century workforce. Learn more at **TalentLens.com**

### Executive Development

**Associates (EDA)** is a leader in creating custom-designed executive development strategies, systems and programs that help organizations build the capabilities needed to achieve their strategic objectives. Learn more at **ExecutiveDevelopment.com**

**74%**  
of Critical Thinking  
Boot Camp participants  
report they actually apply  
their new skills on the job!

