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FOR IMMEDIATE RELEASE
November 17th, 2011

EDA Expands Reach to Singapore with IPMA Partnership

(Singapore, November 17, 2011) —Executive Development Associates, Inc. (EDA), a leading provider of executive development, executive coaching and executive assessment for the Global 1000, today announced a new international partnership with The International Professional Managers Association (IPMA) in Singapore. The IPMA partnership with EDA will enable IPMA member organisations to enhance further the application of best practices and to improve the competence and effectiveness of their executives and leader through the development of powerful custom-designed programmes.

Allan Sensicle, Chairman of IPMA welcomes this initiative, stating: “We believe that this partnership will greatly improve the provision of cutting-edge management and executive programmes. The considerable experience of EDA with custom-designed executive development strategies, systems and programmes coupled with the IPMA’s highly effective best practice management and qualifying programmes raises the ability of professional managers to improve their effectiveness and competence to a new level.”

EDA’s CEO Bonnie Hagemann stated “We are honored to work with the IPMA and the IPMA member organizations. Preparing senior leaders and high potentials has never been more important than it is today. The decisions leaders face today are complex, intense and. It is our goal to offer excellent coaching and development programs to ensure that these leaders have everything they need to be successful and to handle the challenges in front of them.”

About IPMA

The International Professional Managers Association is an International Examining, Licensing and Regulatory Professional body formed for the purpose of providing practicing managers with the opportunity to participate and to be part of the process of improving managerial performance and effectiveness in all areas of business, industry and public administration.

About EDA

Founded in 1982, EDA has a 29-year history of successfully designing and delivering custom-designed, world-class executive development programs for high potentials and senior executives. EDA has



worked at the top of the house with leading organizations around the world. In addition to executive development, executive assessment and executive coaching, EDA has led the state-of-the-art with innovative, high-impact solutions, proprietary processes, research and publications with 4 published books in the field, numerous published articles and Trends in Executive Development Research, High Potential Development and Executive Coaching.